

JON GARCIA

D I G I T A L R E S U M E P O R T F O L I O

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ABOUT ME

If you made it this far then something about my resume must have peaked your interest. Was it my career-hopping across three different industries? Perhaps my very basic name? Whatever the reason, I say welcome to you.

The following interactive book highlights some of my best work from all of the industries I've been fortunate enough to work in over the years. Anyone who has ever worked with me will tell you that I am a Simon Sinek stan and I always ask what the "why" is behind any project. Whether it's a local news promotion or motion graphics for a film, it all starts with asking "why."

This combined with the inherent understanding that I don't know everything has lead to me becoming a valuable asset to any team I'm fortunate enough to be on. Like the Avengers or the Ninja Turtles, roles are defined by strengths and leaning on people who are better at you at different skills. When asked what my greatest strength is, I always answer that my greatest strength is that I'm not afraid to ask for help.



CINEMATOGRAPHY/EDITING REEL

Wisetail Way Award-Winner for BEST LMS • Texas Associated Press Broadcasters - Best Photojournalist •
48-HR Film Project ABQ - Best Cinematography • Desert Reel Film Festival - Best Music Video Winner
Desert Reel Film Festival - Best Director Nominee • Permian Basin ADDY Awards - 20+ Awards including BEST PROMOTIONS
and BEST CAMPAIGN • Texas Intercollegiate Press Association - Best Radio Documentary



JON GARCIA

Adobe Photoshop • Adobe InDesign • Adobe Premiere • Adobe Illustrator • Adobe Illustrator • Unity • Pixaki • Procreate
Graphic Design • Traditional Illustration • Digital Illustration • Graphic Design • Cinematography • Video Editing
Copy Writing • Motion Graphics/Animation Web and UX Design • Photography • Game Development/Design • Public Speaking

TRAINING DESIGN MANAGER | Torchy's Tacos (Austin, TX) | Oct 2017 - Current

- Creative lead for the Learning & Development Department.
- Redesigned 90% of all training materials (Presentation Guides, Taco Bible Recipe Guides, New Store Opening Guide, Bar Bible, etc.) to be fully digital and interactive. With an emphasis on moving to fully interactive digital guide, the company is able to save hundreds of thousands in print and shipping costs as well as enabling updated edits in days as opposed to months.
- Graphic Design and Video for internal communication including the new back of house tv program to provide real-time communications to all stores.
- All Training photography, videography, and editing allowing for faster turnaround, no reliance on outside production companies, and a working knowledge of the company saving both time and an average of \$40K/year.
- Online multimedia training via Wisetail Learning Platform.

PRODUCTION ARTIST/GRAPHIC DESIGNER | One Creative Inc. (ABQ, NM) | May 2014 - Dec 2016

- Graphic Design for Prints Advertising, Collateral Materials, Social Media/Digital Ads.
- In-House Cinematographer and Photographer for Print, Web, and Video Ads saving over \$20K/year due to no longer needing outside contractors leading to more flexible budgets for clients.
- Created graphic standards and wrote copy for email marketing.
- Brand Identity and Development including market research, concept art/design, & client presentation.
- Copywriter for client websites, press releases, and all email marketing.
- Concept Artist, Product Mock-Ups, Logo Design, Website Design (UX, Navigation, Photography, Graphics, GIFS, etc.), Social Media Graphic Design.

CREATIVE SERVICES DIRECTOR | KWES-TV (Midland, TX) | Aug 2005 - Jan 2014

- Creative lead for station promotions and all external advertisers.
- Writing, Cinematography, and Editing for all station promotions and external client commercials.
- Graphic design and photography for all print advertisements.
- Photojournalism for news and sports department. Best Photojournalist winner from the Texas Associated Press.
- Promoted to Creative Director in 2008 after starting as a topical producer

EDUCATION

University of Texas Permian Basin - Odessa, TX | **BA:** Mass Communication | **BS:** Psychology | Cum Laude Graduate



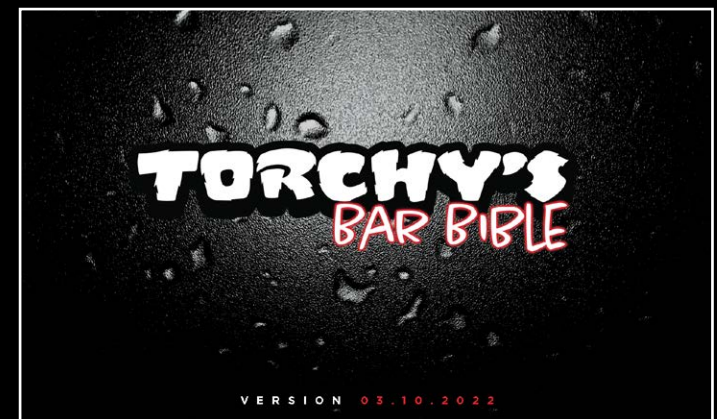
DIGITAL RECIPE GUIDES

TORCHY'S TACOS

"A project roughly 2 1/2 years in the making, this project was originally a redesign of the existing Taco Bible, Bar Bible, and Presentation Guide. As I worked on the project, the need for a full digital guide became very apparent. The constant changes to recipes and procedures meant numerous reprints and shipping to an ever-growing number of stores. The goal was simple: Torchy's Tacos needed recipe guides that could be easily edited, pushed to stores quickly, and provided consistent procedure and recipes for every single store.

This project was not only imperative to reducing printing costs company-wide but also creating a consistent product that would be served in over 100 stores (and growing) across the country. The switch to digital not only meant that edits could be made and pushed in days as opposed to weeks but also provided edition control, a more consistent product, and limited food waste.

I was the creative lead on this project. From creative direction to photography and design, my hands are all over this project. It was after a very intense trip to Adobe Max in Los Angeles that I saw the true potential of utilizing the Adobe Creative Suite to create visually appealing and dynamic interactivity for instructional design. The Torchy's Tacos Taco Bible, Presentation Guide, and Bar Bible are true highlights of my professional career."



DIGITAL RECIPE GUIDES

TORCHY'S TACOS

TORCHY'S TACOS STEAMWELL TRAILER PARK

Includes

- 1 ea Flour Tortilla
- #60 Scoop - Green Chiles
- 1.5 oz Fried Trailer
- 1 oz red tongs - Lettuce
- 1 oz pest. spoonie - Pico De Gallo
- 1 oz spoonie - Mixed Cheese
- Poblano Ranch (Side)

Allergies w/o Tortilla

TACO PERFECTION

- Trailer is properly breaded, golden brown, and covers the length of your tortilla.
- Pico de Gallo is drained with cheese strips.
- Lettuce is fresh and crisp with no brownage.

TACO FACTS

- The Trailer Park was the very first Taco of the Month.
- The Trailer Park is our most popular and best-selling taco.

WE SERVE GREAT FOOD ALL OF THE TIME. IF IT'S NOT DAMN GOOD, WE DON'T SERVE IT.

- 1 Cook one 1.5 oz Trailer that has been breaded in seasoned flour, dipped in egg wash, then dredged in seasoned flour for 2-4 minutes until 165° and golden brown.
- 2 Place one flush #60 scoop of chopped green chiles on a hot tortilla.
- 3 Place the fried Trailer on top of the green chiles.
- 4 Place 1 oz red tongs of shredded lettuce on top of all ingredients.
- 5 Place a 1 oz perforated spoonie of Pico De Gallo on top of all ingredients.
- 6 Place a 1 oz spoonie of shredded mixed cheese on top of all ingredients. Serve with Poblano Ranch.

TORCHY'S TO GO

POBLANO RANCH & PICO DE GALLO on the side

The taco of your dreams named after the place we got our start. This Damn Good fried chicken classic is a surefire hit for both Taco Nookies and Taco Junkies alike!

EQUIPMENT
Char Grill • Bean Wed • Thermometer

MEASURE
LB Scale • Liquid Measure

RECIPE VIDEO

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TORCHY'S TACOS DAMN GOOD TACOS - TRAILER PARK STEAMWELL

Includes

- 1 ea Tandem Tortilla
- Green Scoop - Bristak
- #60 Scoop - Brussels Zucchini
- 1 oz red tongs - Pickled Onions
- 1 ea Avocado Slice
- Drizzle - Sour Cream
- #60 Scoop - Chopped Cilantro
- 1 ea Tomatillo Salsa (Side)

Allergies w/o Tortilla

TACO PERFECTION

- Brussels zucchini are evenly mixed with the Bristak.
- Tortillas are not stiff and greasy, with cheese in between.
- Cold ingredients are layered along correctly.
- Cilantro and avocado are fresh with no brownage.
- If ordered in a bowl, don't forget to pack cheese.

TACO FACTS

- The Matador is a spin-off of the Green Chile Pork Missionary Taco.

WE SERVE GREAT FOOD ALL OF THE TIME. IF IT'S NOT DAMN GOOD, WE DON'T SERVE IT.

- 1 Ladle margarita and cook one flush green scoop of Beef Bristak and one flush #60 scoop of Brussels Zucchini on the flat top grill.
- 2 Place the Beef Bristak and Brushfire Jalapenos on top of the tandem tortilla.
- 3 Place 1 oz red tongs of Pickled Onions on top of all ingredients.
- 4 Place 1 avocado slice on top of all ingredients.
- 5 Drizzle sour cream on top of all ingredients.
- 6 Garnish with one flush #60 scoop of chopped cilantro on top of all ingredients. Serve with a side of Tomatillo Salsa.

TOMATILLO SALSA on the side

Olé, indeed! Grab your red cape and prepare for a taco like no other. This tandem beauty is a savory symphony of flavors that our Guests can't get enough of.

EQUIPMENT
Sieve

MEASURE
LB Scale • Dry Measure • Liquid Measure • Measuring Spoons

PRODUCT PERFECTION

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TORCHY'S TACOS PARTY PACK COMBO FAJITA

Includes

- 2 - Full 1/2 pans w/ids
- 3 - Pit Bowls
- 2 - 2-Gallon Ziplock Bags
- 20 - #2 Branded Boats
- 20 - Forks
- 4 - Plastic Spoons
- 30 - Napkins
- 2 - Serving Tongs

Food

- 2 lbs - Cooked Fajita Chicken
- 2 lbs - Cooked Fajita Beef
- 2 lbs - Cooked Fajita Veggies
- 20 - Tortillas*
- 1 pint - Pico De Gallo
- 1 pint - Mixed Cheese
- 1 pint - Salsa Choice
- 3-4 scoops - Tortilla Chips

PHOTO PERFECTION

- Make sure to pack contents of insulated box in proper order.
- Always consult ticket & checklist.
- If the order includes beans and/or rice, remember to pack those first, at the bottom of the bag.

Assembled Bag Order

- Combo Fajitas
- Tortillas
- Serving Pack
- Tortilla Chips

Please Leave Bag

- Pico De Gallo
- Mixed Cheese
- Salsa Choice

It's the best of both worlds! Our savory Fajita Beef and tender Fajita Chicken will please any taste at your next party. When you walk in with a Torch's Party Pack, don't be surprised if you get some applause!

EQUIPMENT
Cutting Board - Yellow (Produce) • Cutting Board - Blue (Clean/Hot) • Cutting Board - Green (Vegetable) • Cutting Board - Red (Hot Meat) • Cutting Board - White (Cooled and Ready to Eat)

MEASURE
Cutting Board - Brown (Cooled Meat) • Knife • Cheese Wire • Corn Zipper • Vegetable Peeler

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LARGE ORDER - COMBO FAJITA PARTY PACK

TORCHY'S TACOS FAJITA CHICKEN 2.0

Includes

- 1.5 HOURS
- 24-HR MARINADE
- N/A

INGREDIENTS (PULL)

- Fajita Marinated Chicken Thigh, boneless, skinless, pounded - As Needed

Fajita Marinade - See Marinade Chart

UTENSILS
Kraft/Cut Glove • White Cutting Board • Bus Tub w/ Lid • Tongs • Lexan • 1 oz spoonie • Metal Bowl

EQUIPMENT
Char Grill • Bean Wed • Thermometer

MEASURE
LB Scale • Liquid Measure

RECIPE VIDEO

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TORCHY'S TACOS BACON BOURBON MARMALADE FULL

Includes

- 40 MINUTES
- 3-DAY SHELF LIFE
- 1 GALLON

INGREDIENTS

- Maple Syrup - 48 oz (liquid)
- Light Brown Sugar - 1 LB
- Cider Vinegar - 12 oz (liquid)
- Ground Ginger - 1.5 tsp
- Smoked Paprika - 1.5 tsp
- Bourbon - 24 oz (liquid)

SLURRY

- Corn Starch - 1 1/4 cups (dry)
- Cold Water - 1 1/4 cups
- Bacon, Cooked, Strained - 2 LBS

UTENSILS
Rubber Spatula • Hot/Pan to Cool • Mixing Bowl • Whisk • 11.5 qt Stock Pot • Ladle to Portion • 1 oz portion cups • Container to Store Portions

EQUIPMENT
Sieve

MEASURE
LB Scale • Dry Measure • Liquid Measure • Measuring Spoons

PROCEDURE

1. Combine maple syrup, light brown sugar, cider vinegar, ground ginger, smoke paprika and bourbon in a stainless 11.5 qt stock pot and stir until all are incorporated.
2. Bring the combined ingredients to a light boil (about 6.5 minutes).
3. Cook at a light boil for 15 minutes to cook the bourbon out.
4. Combine corn starch and water (slurry) in a bowl and whisk together until fully combined.
5. Bring the maple bourbon mixture to a vigorous boil.
6. Slowly add/slur in the slurry.
7. Lower the flame back to a light boil and cook for an additional 5 minutes to cook out the corn starch.
8. Add the bacon and cook for an additional 1-2 minutes.
9. Remove from the range and pour into a 2-inch pan to cool at room temperature.
10. When marmalade is room temperature, portion it into 1 oz containers with lids. Store portions in a container with appropriate label at room temperature, not in the walk-in.
11. Marmalade will be held at room temperature for service.

PRODUCT PERFECTION

Do not multitask when making the Bacon Bourbon Marmalade. If you cook it too long, it will become gritty when it cools.

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TORCHY'S TACOS UTENSILS GUIDE

EQUIPMENT
Cutting Board - Yellow (Produce) • Cutting Board - Blue (Clean/Hot) • Cutting Board - Green (Vegetable) • Cutting Board - Red (Hot Meat) • Cutting Board - White (Cooled and Ready to Eat)

MEASURE
Cutting Board - Brown (Cooled Meat) • Knife • Cheese Wire • Corn Zipper • Vegetable Peeler

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TORCHY'S TACOS BEER-DICATION

TAP/CLICK TO PLAY

TORCHY'S BAR BIBLE

POURING A DAMN GOOD BEER

RECIPE VIDEO

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RECIPE VIDEO

USING A CLEAN GLASS, START THE POUR AT A 45° ANGLE.
Never use a warm glass straight from the washer and don't put the nozzle in the beer.

WHEN THE GLASS IS 3/4 FULL, ROUND THE GLASS UP TO A 90° ANGLE.
This step ensures you get a nice head of foam on top of the beer.

THERE SHOULD BE 2 FINGERS OF FOAM AT THE TOP. IF NOT, DO A QUICK THROW OF THE TAP.
If a guest comments on the amount of foam, explain that 2 fingers of foam is important to ensure that aromatics are present, creating a better beer experience.

TAP HERE FOR THE FULL TACO DOJO BEER MODULE

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TORCHY'S BAR BIBLE GARNISH GUIDE

LIME WEDGE

- Cuba Libre
- Gin and Tonic
- Mexican Beers
- Margaritas
- Peg Leg
- Tequila Shot
- Tito's Cherry Limeade
- Vodka Tonic
- Vodka Soda

LEMON/LIME WHEEL

- Cosmopolitan
- Sangria
- Sucker Punch
- Tequila Sunrise

GRAPEFRUIT

- Torch's Paloma

LEMON WEDGE

- Ice Tea
- Long Island Ice Tea

SKEWERED OLIVES

- Bloody Mary
- Gin Martini
- Torch's Tini
- Vodka Martini

CHERRY

- Tito's Cherry Limeade

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TORCHY'S BAR BIBLE TITO'S® CHERRY LIMEADE

GLASSWARE

16 oz. Red Rimmed Glass

INGREDIENTS

- 2 oz - Tito's® Vodka
- 2 oz - Sweet & Sour
- 1/2 oz - Grenadine
- 2 oz - Sprite

GARNISH

- 1 ea - Lime Wedge
- 1 ea - Cherry

TAP HERE FOR SPECIAL INSTRUCTIONS

1. Combine all ingredients except Sprite into the glass.
2. Fill glass with ice.
3. Cover with shaker tin and lightly shake.
4. Pour contents back into glass.
5. Add Sprite.
6. Garnish with a lime wedge and cherry.
7. If requested, insert tall straw.

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APP ENGAGEMENT PROJECT



"For a hot minute, I returned to the marketing world and was the creative lead for app and loyalty engagement project. With Torchy's moving away from phone orders but wanting an enhanced focus on app downloads and the 'Taco Junkies' Loyalty Program, I was tasked with creating visually engaging collateral and digital materials while keeping true to the 'Torchy Voice' of being a little cheeky and fun. The goal was pretty simple: More app downloads. More Loyalty Members. In the end, app downloads jumped 55% and loyalty members increased 60%. Within this project, I also took the initiative to update the Kid's Menu with new illustrations, games, and a link for more app engagement."



APP ENGAGEMENT BAG STICKERS



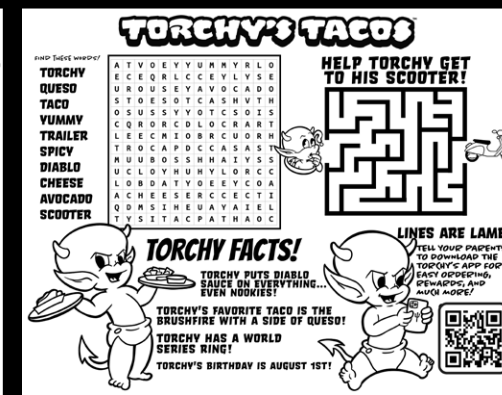
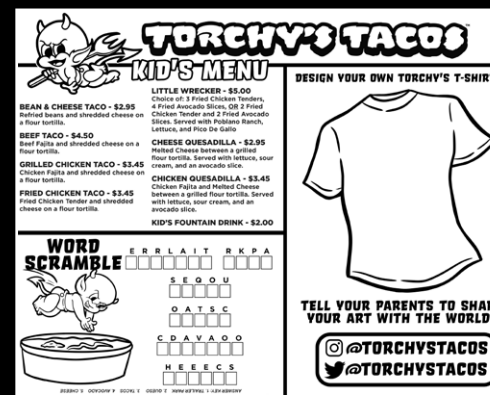
APP ENGAGEMENT FRONT DOOR WINDOW CLING



APP ENGAGEMENT NAPKIN INSERTS



APP ENGAGEMENT BATHROOM POSTERS



NEW CHILDREN'S MENU W/APP ENGAGEMENT CALL TO ACTION



APP ENGAGEMENT PROJECT

TORCHY'S TACOS



BACK OF HOUSE TELEVISIONS

TORCHY'S TACOS

"A pain point for many organizations is communications. Inboxes can be overwhelming. Slack or Teams is better suited for small scale instant communication. And when there is something particularly urgent, like a food recall or shortage, trusting a simple email blast to reach over 100 stores can be hit or miss.

A major project that quickly went from a simple pilot to a company wide initiative was the Back of House TV Project. The goal was to visually communicate important information in a matter of minutes to large televisions mounted in the back of house. From the initial stores, the project was a massive success. Using real-time visual communication, we were able to make team member more aware of important dates (Benefits deadlines, New Store Openings), training for new products, information about what was happening within the company, and real-time view of queue lines. Overall, the project has increased engagement with Team Members while reducing visual clutter in the back and giving the company an extra outlet for communication at a significantly smaller cost. Ultimately, we didn't want anyone to ever say that they weren't aware of something."



MILLENNIUM BUGS

INDEPENDENT FEATURE FILM



PRIMARY ONE-SHEET POSTER FOR "MILLENNIUM BUGS"



"Working on 'Millennium Bugs' was both one of the coolest and most difficult projects I've ever worked one. As a crowdfunded independent film, the people working on this film had to wear a ton of hats and the director, Alejandro Montoya Marin, had a lot of eyes on him. After his appearance on the reality docu-series 'Rebel Without a Crew', the pressure was on to create an amazing follow-up film. Having worked with him for many years, I was incredibly humbled that Alejandro trusted me to handle not only the marketing design but also the end credits and some of the set dressing by way of posters and product design."

- Motion Graphics and Illustration VFX (Trailer and Feature)
- Graphic/Production Design for Set Dressing
- End Credits Design and Animation
- Primary and Secondary One-Sheet Poster Designs
- Social Media Marketing Design
- Film Website Design
- "Millennium Bugs" Pitch Deck Design and Copy Writing



MILLENNIUM BUGS

INDEPENDENT FEATURE FILM



MILLENNIUM BUGS

KEY ART/LOGO



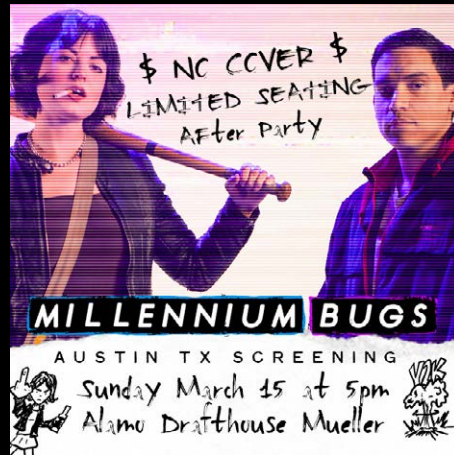
"CLERKS" INSPIRED ALT POSTER FOR "MILLENNIUM BUGS"



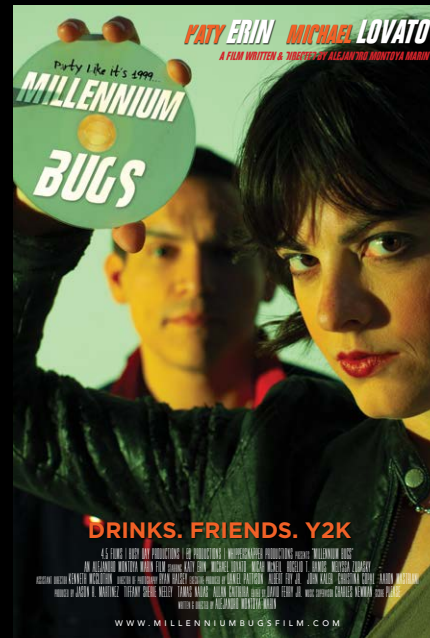
"PULP FICTION" INSPIRED ALT POSTER FOR "MILLENNIUM BUGS"



ON-SCREEN BAND MERCH FOR FAKE BAND, THE ZOMBABIES



"MILLENNIUM BUGS" SOCIAL POST



"FIGHT CLUB" INSPIRED ALT POSTER FOR "MILLENNIUM BUGS"



RED LIGHT CAMERAS CROWDFUNDING PROMO



FIRED... DUMPED... AND HIS DAY IS ABOUT TO GET EVEN WORSE.



JAMIE H. JUNG

ANNA SCHATTE

KENNETH MCGLOTHIN

SOFIA EMBID

BONNIE GAYLE

MONDAY

A FILM DIRECTED BY
ALEJANDRO MONTOYA MARIN

FEATURING MUSIC FROM

SLEIGH BELLS ○ THE BLACK KIDS ○ HARLEM ○ MOTHER FEATHER ○ AND MORE

MONDAY

FEATURE FILM CREATED FOR "REBEL WITHOUT A CREW"



"When my frequent collaborator, Alejandro Montoya Marin, was cast on the Robert Rodriguez produced reality docu-series REBEL WITHOUT A CREW, he asked me to help him on his film. The goal was simple but daunting: produce a feature film with a budget of only \$7000 and shooting schedule of only 14 days. I was tasked with many aspects of the production from graphic design and marketing to VFX and credits. The pressure and visibility on this project was insanely high but when it was all said and done, we celebrated with a special screening as SXSW."

- Motion Graphics and Illustration VFX (Trailer and Feature)
 - End Credits Design and Animation
- Primary and Secondary One-Sheet Poster Designs
 - Social Media Marketing Design
- "Monday" Pitch Deck Design and Copy Writing

PRIMARY ONE-SHEET POSTER FOR "MONDAY"

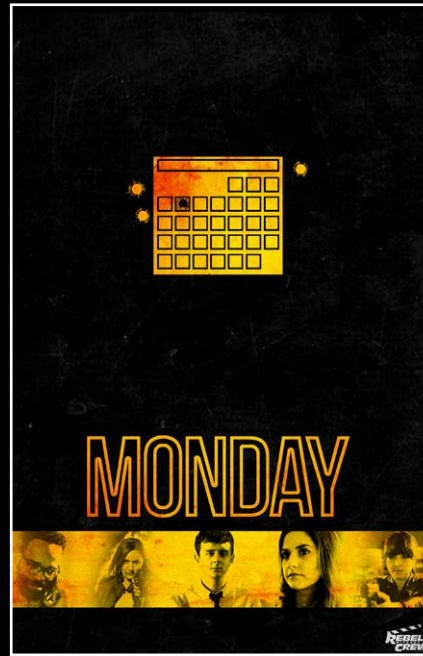


MONDAY

FEATURE FILM CREATED FOR "REBEL WITHOUT A CREW"

MONDAY

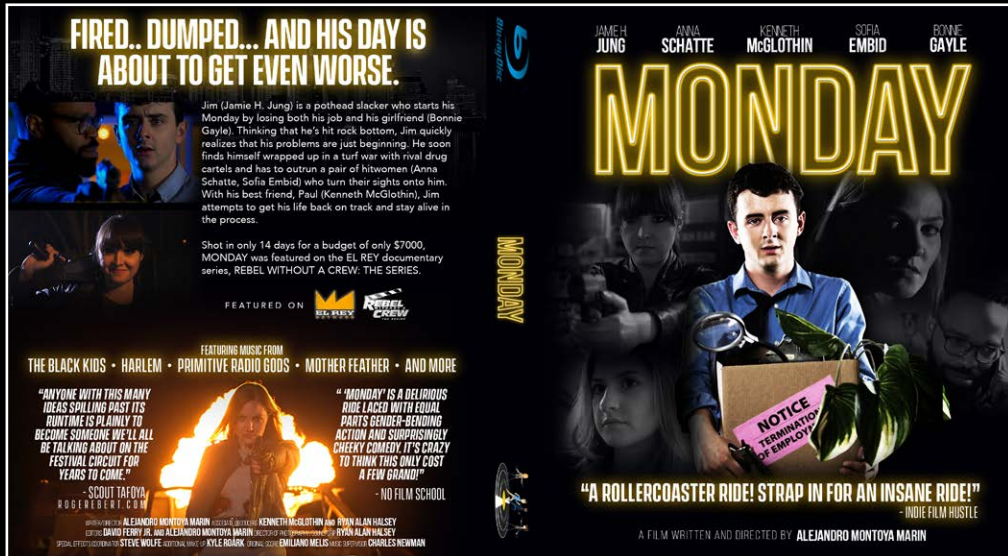
KEY ART/LOGO



ALT POSTER FOR "MONDAY"



"MONDAY" SOUNDTRACK COVER



"MONDAY" BLU-RAY COVER



"MONDAY" T-SHIRT



"MONDAY" SOHO FILM FESTIVAL SCREENING POSTCARD



PITCH DECKS/PRESS RELEASES

"The money people behind productions can be tough nuts to crack. Being independent creators, we have to sell them not only on our vision but our professionalism, as well. Designing and writing pitch decks is a project that I take great pride in and I can honestly say that we've had a lot of successes than failures. Having a news background means that I saw my fair share of great and not so great press release which in turn gave me an inside track on what to write, how to write it, and most importantly, how to tell a compelling story that will be shared."

THE JONESES
OFFICIAL PRESS KIT

THE PERFECT FAMILY... AND THEY'LL DO ANYTHING TO STAY THAT WAY.

Penny and Mykal Jones have the perfect life and are loved by everyone in their neighborhood. As the 10-time winners of the "Best Couple Award" from the El Gringo Ranch Home Owners Association, everything is going great... until a new family moves in down the street and takes everything they hold dear away from them. When they hit their breaking point, The Joneses are forced to take drastic measures to get their perfect life back with bloody results.

FROM THE DIRECTOR

"THE JONESES is a dark comedy about the struggles, the frustrations, and what we are willing to do to be in the spotlight. The dark side in each and everyone of us but seen in a comedic way."

Alejandro Montoya Marin
Writer/Director

MATT PAGE
MYKAL JONES

After receiving a Bachelor's Degree in Moving Image Arts from Santa Fe University, Page created the popular comedic web series **Enter The Dojo** which has been described as "The Karate Kid" meets "Reno 911". The "Dojo" YouTube channel currently has over 180,000 subscribers, 290,000 Facebook followers, and 28 million channel views. Page stars as Master Ken, an arrogant and delusional martial arts instructor who teaches self defense to a group of misfits. He travels internationally performing the "Master Ken LIVE" show in the U.S., Canada, Scotland, Wales, England, Germany and Australia. Matt has also appeared as an actor in such films as **Odd Thomas**, **Whiskey Tango Foxtro**, **Maze Runner 2: Scorch Trials**, and **Sicario** as well as television shows including WGN's **Manhattan** and NBC's **Night Shift**.

CATHARINE PILAFAS & SAMSON SNELL
SHELLY & MARK BOSTON

JULIA HARRIS
LIZ

KENNETH MCGLOTHLIN
BILL

THE UNEXPECTEDS
PITCH DECK

THE STORY

Gary, a middle-aged father of two, has always wanted to give his family a better life. After years of unsuccessfully climbing the corporate ladder, he decides to invest what little money he has into something that can change both his and his best friend's lives. Trying to stay ahead of the curve, Gary thinks crypto currency is the way of the future, especially if a celebrity is endorsing it. Gary convinces his closest friends to invest their life savings into internet sensation, Metal Mike. A hyperactive Guy Fieri and Jake Paul, the loud and impatient Metal Mike is constantly blasting his antics and lavish lifestyle all over social media.

Putting their money into a crypto currency endorsed by Metal Mike, the gang's dreams of success come to a shattering halt when Metal Mike informs the investors that their investment was dud. The repercussions of their ill-advised investment are felt almost immediately as Kurt, the eldest of the group, suffers an aneurysm. Shocked with guilt and knowing that they need to do something, Gary and his friends come up with a Hail Mary plan that could either get their money back, put them in jail, or get them all killed.

TONE INSPIRATIONS

CHARACTERS

GARY (Matt Walsh)
THE LEADER
All he wanted was to give his friends and family a better life. Now? He's lost not only his savings but also the savings of his best friends. Consumed by guilt and regret, Gary spirals even lower when his friend, Kurt, suffers an aneurysm after succumbing to the stress of losing all of his money. With his back against the wall, Gary will stop at nothing to fix what he messed up.

GARY (Francisco Ramos)
THE ACTOR
A struggling actor whose dreams of transitioning into a full-time artist were crushed by Metal Mike. After injuring himself attempting to help a passed-out Kurt, a desperate Carl is left with no choice but to contact someone who's been absent nearly his entire life but who might be the only person that can help him and his friends.

KURT (Gerry Bednob)
THE ELDER
The oldest of the group, Kurt was hurt most by the antics of Metal Mike. Not only was his money wiped out but he also suffers an aneurysm as a result. In a coma and unresponsive, Kurt motivates Gary to take a leap of faith and go to crazy lengths in order to help his friend and make everything right.

CHARACTERS

PATY (Chelsea Rendon)
THE ROCK
Persistent and always level-headed, her love for law and order is only matched by the love she has for her little boy, Jacobo. After splitting with her unfaithful ex, Robbie, Paty had one goal: to purchase her first house and give Jacobo the best life she possibly can. Unfortunately for Paty, she loses her down payment on Metal Mike's scam and is forced to re-connect with Robbie. Two step backs for sure.

METAL MIKE (John Kaler)
THE YOUTUBER
Don't judge a book by its insane cover. Obnoxious and rude with the sense of humor of a teenage boy, Metal Mike is a legend to his audience of crazy fans. Underneath the loud facade, Mike is a troubled man who lives in fear of crossing his abusive and controlling boss. Mike fantasizes about one day standing up to his boss.

PELOPE (Alejandro de Hoyas)
THE FIXER
Jack Reacher, Ethan Hunt, John Wick. They get nothing on Felipe Escobar. When a desperate Carl contacts Felipe after not speaking for nearly 2 decades, it means something serious has happened. The group is not only intrigued by the mysterious nature of Carl and Felipe's relationship but also by the lengths Felipe is willing to go to get results. A perfect balance of brains and brawn, Felipe is definitely a man you want on your side.

DIRECTOR STATEMENT

ALEJANDRO MONTOYA MARIN

"What I love about the movies I make is that I try to combine different styles and genres and have it all make sense. I want this to be a fun and action-packed film that will have you both on the edge of your seat but also hit you with emotion by grounding it with real relationships, comedy, and stakes.

While this is an action movie, it's ultimately fueled by the theme of father-son relationships and the desire to make amends for your past."

WHY SHOULD THIS MOVIE EXIST?

We have gone through a very tough 2 years and we all just want to laugh again. Comedy is making a comeback but more than that, smart and well-written comedy is finally being celebrated.

With the surge of influencers and the unrivaled reach many have, pretending to be a expert and scamming people has never been easier. Take for example the tons of money people lost putting their trust in YouTube finance "experts" and their endorsement of FTX.

If 5 people have been a victim to an internet scam so it makes sense to create a movie where scam artists finally get what they deserve.



PITCH DECKS/PRESS RELEASES

MILLENNIUM BUGS

DIRECTED BY
ALEJANDRO MONTOYA MARIN



THE STORY

The world is entering a new millennium with a potential technological catastrophe on the horizon, two best friends are reaching a crossroads in their lives. As they are forced to make decisions and choices that will define their futures, they realize that the road in life is friendship, laughter, and a killer soundtrack.

MILLENNIUM BUGS is a love letter to the late 90's. Driven by music and the dirty spirit of growing up, this stylized film embodies the indie film magic that spurred a generation of creators. Tackling real problems such as alcoholism, depression, familial expectations, MILLENNIUM BUGS perfectly balances humor and realism.

Influences such as SINGLES, MALLRATS, and REALITY BITES, the spirit of 90's independent film is at the heart of this movie.



WHY DO WE NEED TO TELL THIS STORY?

More than ever, a movie like this needs to get made. The world where our protagonists are not the typical-looking characters you see in cookie-cutter "indie" movie that somehow have a \$5 million dollar budget. Characters of MILLENNIUM BUGS have real flaws rooted in their backgrounds, traumas, and experiences. This is a film with a diverse cast and crew, representative of the melting pot that makes up our world, telling a story that stands the time period it's set in and will be relatable to anyone sitting down to watch it.

THE CHARACTERS

KELLY

Kind, bossy, impulsive, and in pain. After losing her parent 4 years earlier, Kelly finds herself in a downward spiral of drinking, overspending, and with no direction. The inheritance from her parent's death is running out, further adding to her problems. Using booze and drugs to numb the pain of losing her family is finally starting to catch up with her. With massive debt hanging over her head and her problems only getting bigger, Kelly is reaching the point of no return. Faced with a new millennium, Kelly is quickly decide what her next step is going to be and how to turn everything around.

MIGUEL

First-generation American whose parents moved to the United States to give their family a better life and more opportunity. With pressure to get an education and hold a steady job to help the family, Miguel is at odds with his true passions. As he awaits an acceptance letter to a prestigious school, Miguel continues to pursue his true passion of comedy... a career with tons of obstacles and no guarantees of success. His heart is set on pursuing comedy hundreds of miles from his family in Los Angeles. Torn between his family obligations and staying true to himself, Miguel has to decide whether he'll play it safe or follow his own path.

MUSIC

Driving force at the core of this movie is the music. Featuring an array of talented artists in the decade of grunge, the nostalgic sound of 90's movies will be everything else, genuine and unforgettable. The music will help underscore the film's tones of angst, love, compassion, and energy... all the while serving as the best 90's companion to our main character's personal journeys. Utilizing some amazing talent, this soundtrack will be on everyone's playlist... we can guarantee it.

DIRECTOR'S VISION

By combining blocking and maximizing our set-ups, we will be able to give this movie a fluid and energetic tone that only slows down when it's important to show character growth.

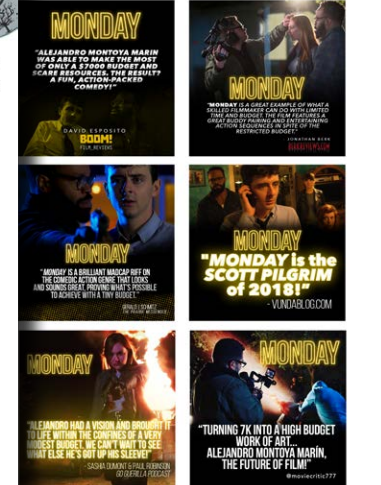
A warm and colorful color palette will be utilized along with a small layer of film grain to give the audience that nostalgic look that will transport the audience to a time of dial-up internet before we all had cell phones in our pockets.

Our plan is to shoot this movie and then go on the festival circuit in order to generate real, authentic, grassroots buzz. We will also utilize the relationships we've made through our first feature film, MONDAY, in order to generate awareness and interest. In addition, we will take advantage of our 100K social media fanbase to create interest for any and all screenings and show people that our film has a real, genuine appeal and was created by streamers, just like them.

Finally, companies such as the El Rey Network, Cinetel, Vice, and Indie Film Hustle have expressed their interest in the final product.



REVIEWS FROM OUR LAST FEATURE FILM



DEMO

LEJANDRO MONTOYA MARIN - DIRECTOR

SYNOPSIS

In the underworld of skateboard hustlers and drug kingpins, Scott's luck appears to have run out. The clock is ticking on a large debt he owes to some very dangerous people and if he can't come up with their money in time, they plan on taking back more than just the cash. A talented skater, Scott scrapes together a few dollars betting on tricks at the skatepark but he's not making near enough to pay back his debt. Seeing his desperation, his mysterious and observant friend, Andy, schemes a high-stakes plan to save her friend.

[CLICK HERE TO WATCH THE TRAILER](#)

[CLICK HERE TO WATCH DEMO](#)

LEJANDRO MONTOYA MARIN - DIRECTOR

After attempting to bring something new and fresh with a nostalgic feel of the 90's, Alejandro Montoya Marin's debut feature film, DEMO is a YA, sci-fi thriller. Taking inspiration from 90's independent films like DIVE and BLADE, DEMO takes its inspirations and tucks them under a blanket of independent synth. The world-building is subtle while still creating an atmosphere of uniqueness inspired by films like DRIVE and BLADE. Using the technology that the youth of today try to replicate, the unique genre mix will give a look and feel to both the world-building and genre while trying to create. The style can also help for promotional purposes, by generating and embracing the retro aesthetic equipment that boomers and young adults wish for were more prevalent.

Alejandro Montoya Marin was born in Laredo, TX and raised in Mexico (Merida and Monterrey). His desire to take a filmmaker approach in his life led him to sell his store and move to Canada to study film production at the York Film School (YFS). Upon graduation, he moved to the booming film state of New Mexico, where he has made multiple short films. Robert Rodriguez hand selected him to be part of his documentary show REBEL YOUTH CREW: THE SERIES where with a budget of only \$7,000 and 14 days of shooting time, he was able to film a award-winning short film MONDAY into a feature film of the same name. The movie premiered at a special event at the 2018 SXSW FESTIVAL and to a sold-out audience at the Soho International Film Festival in 2020. It was included into the new Mexico Film Hall of Fame. His follow-up feature film, MILLENNIUM BUGS, was distributed with Heddon Pictures and is set to premiere in February 2023. It was named "Top Movie to See" at the festival run by RogerEbert.com critic, Scott Tobias. Alejandro is currently touring with his thriller comedy, WINDING GUY, as well as premiering his new thriller short, BLOOD POSITIVE, starring Scout Taylor-Compton (Larsen) and Gabrielle Byrne (FML talk) on September 25th on Roku and SLING.

JASON MARTINEZ - PRODUCER

Jason R. Martinez is a 25-year veteran of the Entertainment Industry. Completing his university studies at the UCLA School of Theater, Film, & Television, Jason's big break came in 2007 working for BLUNN-MURRAY PRODUCTIONS on such hit programs as MTV'S ROAD RULES and THE CHALLENGE. Big shows such as the AMAZING RACE, MTV'S ARE YOU THE ONE, PITBULLS AND PARADISE, WALK LA BAK, and WELCOME TO SWEETIE PIE'S followed suit. Recent work includes producing and directing a slate of BRAND programming including BELOW DECK, SUMMER HOUSE, TEKCANAS, and CAMP GETAWAY. Other notable credits include VH1'S THE SURREAL LIFE, TLC'S BEFORE THE DATE, 90 DAYS: THE SINGLE LIFE and USA Network's staple program, TEMPTATION ISLAND.



PITCH DECKS/PRESS RELEASES



MILLENNIUM BUGS

PARTY LIKE IT'S 1999...

MILLENNIUM BUGS (currently in post-production) is the upcoming second feature film from filmmaker Alejandro Montoya Marin. It's EMPIRE RECORDS meets REALITY BITES in this comedic drama set in the final days of 1999.



Alejandro is best known for being featured on the Robert Rodriguez produced television docuseries, REBEL WITHOUT A CREW: THE SERIES. On the show, Alejandro was challenged to shoot a feature film in 14 days with a budget of only \$7000. Taking the challenge head-on, Alejandro created MONDAY, an action-comedy that went on to achieve numerous film festival selections (SXSW, SOHO NYC, Closing Hollyshorts Film) and positive reviews from prominent film critics such as RogerEbert.com, Indie Film Hustle, and many more. With this success, Alejandro was eager to make his next feature and turned to Indiegogo to help finance MILLENNIUM BUGS.

Using groundroots marketing and networking, the crowdfunding goal for MILLENNIUM BUGS was reached. With a successful Indiegogo campaign and the DIY skills learned on REBEL WITHOUT A CREW: THE SERIES, Alejandro has crafted a film that embodies and pays homage to indie film trailblazers Kevin Smith, Quentin Tarantino, and Robert Rodriguez and is a true testament to the independent spirit of making great art at any cost.

THE STORY

In the days leading up to the year 2000, 2 friends find themselves on the cusp of their future. Kelly (Katy Erin), floating through life, is drowning herself in drugs and alcohol in an attempt to avoid dealing with her feelings about her parents' death. When her inheritance money begins to run out, Kelly begins to see the realities of her actions. Her best friend, Miguel (Michael Lovato) is torn between his immigrant parent's expectations of his life and his dream to become a comedian. The pressure to pursue his dreams while defying the sacrifices his parent's made for him pushes Miguel to the brink. Together, Kelly and Miguel find themselves wondering what's next.

Both an homage to 90's films and the indie film revolution of the time, MILLENNIUM BUGS is a comedic love letter to a generation that found themselves on the cusp of a technological revolution that was both exciting and uncharted. This film speaks to anyone who has ever felt broken, pressured, or lost and carries with the universal and timeless desire for good friends, good laughs, and great tunes.

MILLENNIUM BUGS stars Katy Erin (WISDOM OF THE CROWD, GAL PALS) and Michael Lovato (GRAVES, THANK YOU 5). With a strong LGBT female lead, a Latino leading man, and a diverse cast both in front of and behind the camera, the production of MILLENNIUM BUGS has the potential to appeal to a wide variety of audiences with a genuine vibe of collaboration and diverse perspectives. As a first-generation Mexican-American, Alejandro knows the value of the perspective and skillset a diverse production team can bring to a film.

CLICK HERE TO VIEW TRAILER
PASSWORD: mbugs

FOR MORE INFORMATION OR TO CONTACT US, PLEASE VISIT
WWW.MILLENNIUMBUGSFILM.COM

FIRED... DUMPED... AND HIS DAY IS ABOUT TO GET EVEN WORSE.



"A GREAT EXAMPLE OF WHAT A SKILLED FILMMAKER CAN DO WITH LITTLE MONEY."

JONATHAN BERK
BERKREVIEWS.COM

"THE INDUSTRY SHOULD PAY ATTENTION... MONTAYA MARIN COULD HONESTLY BE LEADING A COMING WAVE OF CHANGE FOR FILM."

MICHAEL EWON
THE GAME OF NERDS

In 1992, a Hispanic filmmaker from San Antonio took Hollywood by storm with a feature film that he made for only \$7000. Using available resources, unparalleled creativity, and money from subjecting himself to medical testing, Robert Rodriguez created **EL MARIACHI**, a Spanish language action film that helped to jumpstart his filmmaking career and also the 90's indie film revolution. Rodriguez, along with Quentin Tarantino and Kevin Smith, inspired a new generation of filmmakers to pick up cameras and just create.

On the 25th anniversary of **EL MARIACHI**, Rodriguez decided to challenge himself and 5 indie filmmakers to make a feature film for \$7000. The new documentary tv series, **REBEL WITHOUT A CREW: THE SERIES** (named after Rodriguez's autobiographical account of creating EL MARIACHI), will showcase the journey and challenges the 5 filmmakers encounter creating their films.



MONDAY (adapted from his award-winning short film of the same name) is the \$7000 action-comedy feature film written and directed for the series by Albuquerque, NM filmmaker, **ALEJANDRO MONTAYA MARIN**. Jim (Jamie Jung) is a pothead slacker who starts his Monday by losing both his job and his girlfriend (Bonnie Gayle). Thinking that he's hit rock bottom, Jim quickly realizes that his problems are just beginning. He soon finds himself wrapped up in a turf war with rival drug cartels and has to outrun a pair of hitwomen (Anna Schatte, Sofia Embid) who turn their sights onto him. With his best friend, Paul (Kenneth McGlothlin), Jim attempts to get his life back on track and stay alive in the process.

With an incredible soundtrack featuring **SLEIGH BELLS, THE BLACK KIDS, HARLEM, MOTHER FEATHER**, and more, Montoya Marin stretched his \$7000 budget to the limit and created a film that far exceeds its budget.

MONDAY made its world premiere at the **2018 SOUTH BY SOUTHWEST FESTIVAL (SXSW)** in Austin, TX and has recently been accepted into the **SOHO FILM FESTIVAL**.

CLICK HERE TO WATCH THE TRAILER
MONDAY

TO REQUEST A SCREENER FOR REVIEW PURPOSES, PLEASE EMAIL:
ALEJANDROMONTOYAMARIN@HOTMAIL.COM



INDEPENDENT FILM

"I think everyone dreams of making a movie. For some people, it's fleeting. For others, it's a passion. For me, it fell somewhere in the middle. I want to be a storyteller so I just did it. Though I'm no longer an aspiring director, I've found the skillset of motion picture production and graphic design along the way. I made a few flicks and while they weren't going to bust down the doors of Hollywood, I did learn a lot and nabbed a small awards or two. The best part was the relationships I made and the skillsets I acquired. And it's always nice to set a goal and hit it. Below, you'll find links to watch the trailer for my short film, DRINKING WITH STRANGERS, along with WHEN I GO, a short film I completed for the ABQ 48-Hour-Film Project. My wife was the sole assistant I had on this film and we managed to walk away with an award for Best Cinematography... not too shabby considering it was shot on a Canon T3i camera with two lenses. As they say, it's not the gear, it's the person."



"DRINKING WITH STRANGERS" TRAILER



"WHEN I GO" SHORT FILM



NEWS DOCUMENTARIES

"Occasionally, I'd leave the safety of the edit bay to shoot some news stories. While I had my hand in many a sweeps piece, these two stories were completely solo endeavors. Both of these stories were originally independent productions that our news director reviewed and felt were good enough for on-air. While that was an honor in itself, the best feedback was from the subjects of the stories I told."



"OSW WRESTLING"

THERE'S SOMETHING INFINITELY ENJOYABLE ABOUT WATCHING PEOPLE PURSUE THEIR DREAMS. FRED URBAN (R.I.P.) BROUGHT THIS GROUP OF WEST TEXAS MISFITS TOGETHER AND TRANSFORMED THEM INTO A LEGITIMATE WRESTLING ORGANIZATION THAT ENTERTAINED WEST TEXAS. WHILE THE COMPANY HAS SINCE FOLDED WITH THE PASSING OF OWNER FRED URBAN, THE LEGACY CONTINUES WITH MANY OF THE PERFORMERS STILL ACTIVE TO THIS DAY. I WAS VERY HONORED THAT I WAS ABLE TO TELL THEIR STORY AND DOCUMENT THIS VERY SMALL MOMENT IN TIME. THIS WAS ALSO MY FIRST ON-AIR VOICEOVER BUT IT WOULDN'T BE MY LAST.



"COBRA ROCK BOOT CO."

ANOTHER OPPORTUNITY PRESENTED ITSELF TO SHARE THE SKILLS AND PASSION OF SOMEONE I ADMIRE. ORIGINALLY AN ACQUAINTANCE FROM MY BAND VIDEOGRAPHY DAYS, THE OWNER OF COBRA ROCK TRANSITIONED FROM INDIE ROCK MUSICIAN TO OWNER OF ONE OF THE COOLEST SHOPS IN TEXAS. THE CHALLENGE OF TELLING A STORY WITH NO VOICEOVER IS PRETTY DAUNTING BUT IT FORCES THE EDITOR TO FIND THE STORY AND CREATE SOMETHING COMPELLING WITH ONLY VISUALS AND INTERVIEWS.



INKTOBER CHALLENGE

"For those in the illustration world, the month of October is affectionally known as 'Inktober.' The purpose of Inktober is to create a new drawing every single day throughout the month of October. There is an official prompt for each day but many illustrators, including myself, create their own version of Inktober. Here you'll find my best yearly Inktober challenges."



31 DAYS OF HORROR - INKTOBER CHALLENGE



RICK AND MORTY - INKTOBER CHALLENGE



TEEN MOVIES - INKTOBER CHALLENGE



TED LASSO - INKTOBER CHALLENGE



PODCAST ART

INDEPENDENT FEATURE FILM

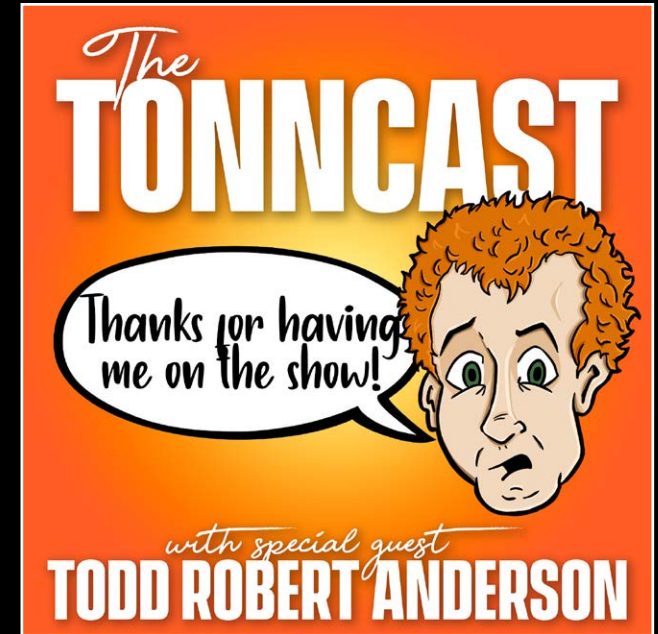
"I can safely say that I listen to podcasts almost daily so it only made sense that I'd design some art for a few of them. 'The Tonncast' artwork came about after actor Todd Robert Anderson (You're the Worst, Blast from the Past) reached out after purchasing some fan art I illustrated for his FX show 'You're The Worst.' When 'Ted Lasso' really took off, I started listening to a variety of fancasts but the show from the Front Row Network and NPR Illinois really stood out to me. After a brief back and forth, hosts Craig McFarland and Jeremy Goeckner asked me to redesign their key art."



"PEANUT BUTTER AND BISCUITS" TED LASSO PODCAST KEY ART.



"THE EXPERTS" COMEDY PODCAST KEY ART.



"THE TONNCAST" PODCAST KEY ART.



SPORTS PIXEL ART PROJECT

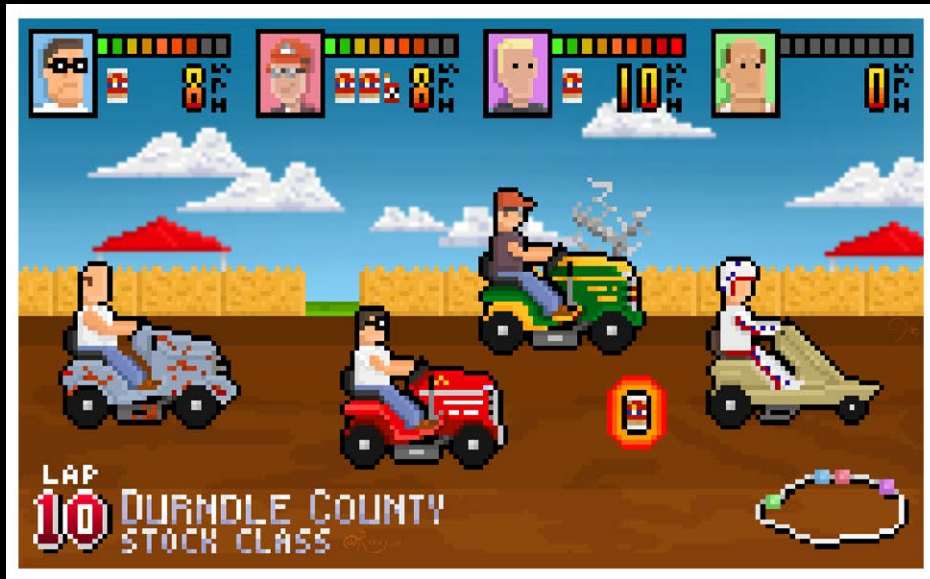
"If you come at me with an offer for some retro gaming, particularly sports games, two things will happen: you just made a friend for life and strap in, sweet prince or princess, because we aren't going anywhere for a while. The combination of love for retro pixel art and sports made this project a no-brainer."

ALRIGHT!
ALRIGHT!
ALRIGHT!
ALRIGHT!



POP CULTURE PIXEL ART

"The challenge of turning movies and shows into video games... some are obvious. Some require a little more thinking. When a friend challenged me to make a game from some aspect of 'King of the Hill' I told him to hold my Alamo. I mean, who doesn't want to play a mower race??"



KING OF THE HILL "DURNDLE CO. MOWER RACES" GAME



BOB'S BURGERS - THE ARCADE GAME



WHITE MEN CAN'T JUMP "NBA JAM"



MIGHTY DUCKS "NHL '96"



STRANGER THINGS "GUITAR HERO"



KILL BILL - THE FIGHTING GAME



"THE PLAYDATE"



"Local news is an important pillar in any community and I was incredibly proud to put my stamp on my hometown station. Starting off as a nightside Topical Producer, I was quickly promoted to Commercial Producer, and ultimately, the Creative Director. From the annual ToyDrive to Sweeps Promotions, I had my hand in every aspect of creative. Being a small station, I had to wear a lot of hats... from writing and shooting to editing, motion graphics, and even print design, I gained a working foundation of many aspects of creative production, usually on a micro budget. Even many years later, some of these creative endeavors are still some of the best things I've ever created."



"DIRTY CAR PROMO"
OUR STATION WAS MADE FUN OF REPEATEDLY FOR OUR DIRTY CARS SO I TURNED THOSE CRITICISMS INTO AN AWARD-WINNING PROMO. THIS PROMO WAS ACTUALLY PRESENTED AT A NATIONAL NBC CONFERENCE IN LAS VEGAS.



"NEWSWEST 9 APP PROMO"
OUR STATION WAS ONE OF THE FIRST IN THE AREA TO HAVE A WELL-DEVELOPED APP. THIS PROMO RAISED AWARENESS AND LEAD TO OVER 15K DOWNLOADS IN JUST UNDER 2 WEEKS.



"WEATHER PROMO"
OUR BIGGEST STRENGTH WAS HAVING 3 METEOROLOGISTS ON STAFF WHILE THE OTHER STATIONS JUST HAD TALENT READING THE WEATHER. TEACHING THE DIFFERENCE TO OUR VIEWERS LED TO AN INCREASE OF 45% VIEWERS DURING SEVERE WEATHER.

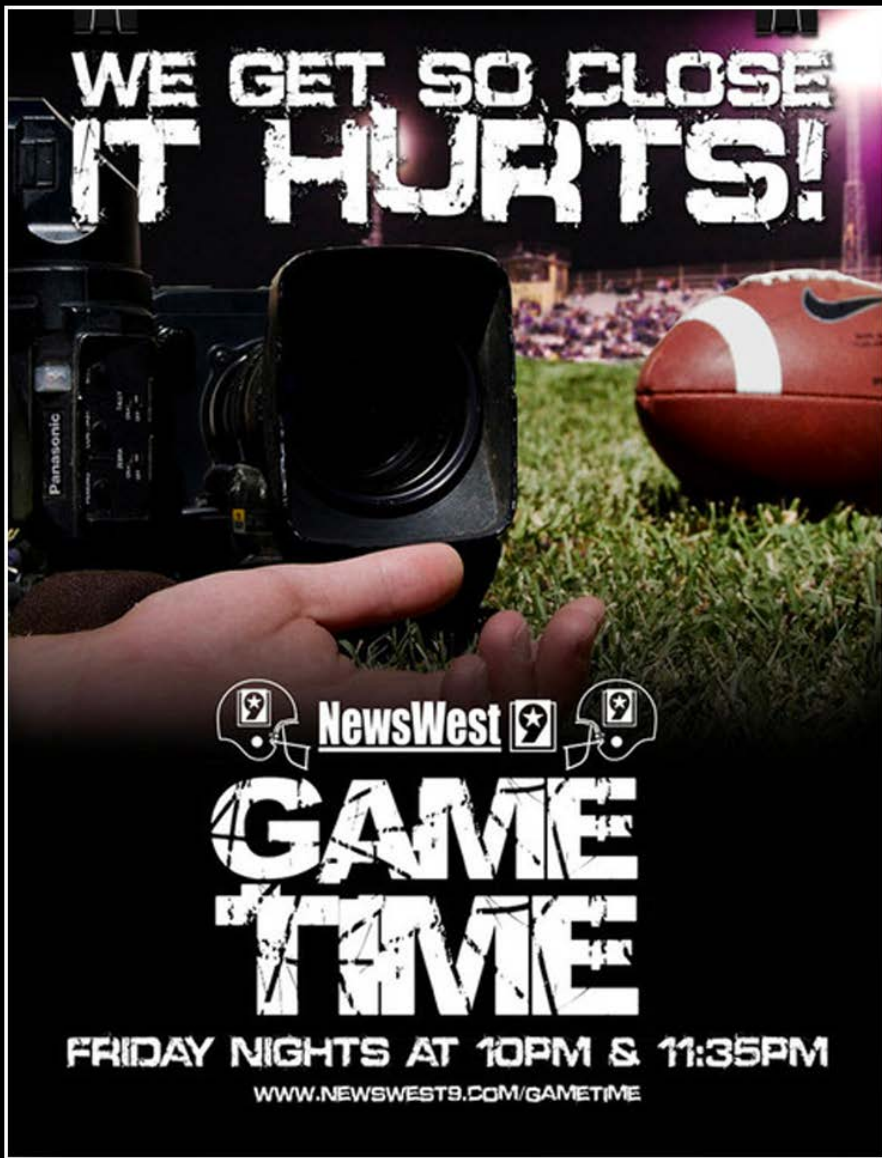


"MORNING SHOW PROMO"
OUR MORNING SHOW WAS ONE OF OUR STRONGEST PROPERTIES BUT THERE WAS A DEMOGRAPHIC OF VIEWERS THAT WEREN'T LOYAL TO ANY PARTICULAR STATION. THIS PROMO LEAD TO A 10% INCREASE IN VIEW TIME IN THE MORNING.



"COLD CASES SWEEPS" & "CHECKING IN SWEEPS"
THE REPORTERS WOULD WORK FOR WEEKS OR MONTHS ON THEIR SWEEPS PIECES SO IT FELT RIGHT TO MAKE SURE THE PROMOS REFLECTED THAT HARD WORK. MY GOAL WAS TO MAKE OUR SWEEPS PIECES SEEM LIKE SOMETHING YOU'D SEE IN LARGE MARKET NEWS. UTILIZING MOTION GRAPHICS, EDITING, CINEMATOGRAPHY, AND DESIGN NOT REALLY SEEN IN THE AREA, OUR SWEEPS PACKAGES HAD HIGHER VIEWERSHIP THAN OUR MAIN COMPETITORS AT CBS. THE SWEEPS PROMOS ARE SOME OF THE BEST THINGS I CREATED WHILE CREATIVE DIRECTOR.





"NEWSWEST 9 GAME TIME PRINT AD"

ONE OF THE FEW PRINT ADS WE CREATED. THIS AD WAS PRINTED IN THE GAME DAY PROGRAMS FOR OVER 40 WEST TEXAS HIGH SCHOOL FOOTBALL TEAMS THAT WE COVERED.

NewsWest GAME TIME

FRIDAY NIGHT FOOTBALL PROMOTION

"In West Texas, football is king. I love football so being the lead for our flagship Friday Night Football show, GAME TIME, was a dream. From on-air graphics and promos to even the shirts and hoodies the videographers wore, I had my hand in all aspects of branding. I loved it so much that I would stay late on Friday and travel to various West Texas towns to shoot and edit highlights for games. Our videographers would actually shoot from the sidelines so our highlights had a grittier and a more 'in the action' vibe to them which lead to our tagline: WE GET SO CLOSE, IT HURTS."



"GAME TIME PREMIERE PROMO"

A FUN LITTLE SKETCH SHOWING HOW OUR VIDEOGRAPHERS ARE RIGHT IN THE ACTION. THIS PROMO CAMPAIGN WAS AN ADDY-AWARD WINNER.



"SO CLOSE IT HURTS PROMO"

SOMETIME THE BEST FOOTAGE FALLS IN YOUR LAP OR, IN THIS CASE, FLIES INTO YOUR CAMERA. STATION VIDEOGRAPHER, MARTIN AREVALO, CAPTURED THIS FOOTAGE AT A FOOTBALL GAME IN CRANE, TX. THE CAMERA AND CAMERAMAN WERE FINE AND WE HAD AN AWESOME PROMO THAT SHOWED FIRSTHAND HOW GOOD OUR COVERAGE WAS.



GAME DEVELOPMENT

"Everyone needs a passion project and this is mine: solo developing a video game with no prior game dev experience. My love of retro pixel art, point and click games, and the 90's lead to me creating FRIDAY NIGHT 1998. This work-in-progress is my latest attempt at learning a new skill and telling a story in a way I've never tried before."

